Over the next 4 months, Countryside will be at peak business volume. During this peak season, it is not unusual to push 300 rounds of golf a day, or feed 250 plus covers at night. The facilities are simply utilized to capacity. It is during this time that tee times and reservations are most helpful. Space is in high demand for meeting rooms, card games, and special events among others. So be sure to coordinate your schedule with the proper club staff members, as this will help us to fulfill your needs.

Thank you to everyone who participated in the survey. We are continuing to accept surveys through mid-January, so you still have an opportunity to participate. I will be expecting the results back by mid-February. This will be helpful as we will be finalizing the 2011/2012 operating and capital budget. And even more importantly, the survey provides critical data for our dynamic strategic planning process. By using a sophisticated computer capable of complex regression analysis (reserved for a graduate-level statistics course!), we can establish a relationship between multiple amenities and services. By establishing this relationship between variable components, the strategic planning committee and I will have a very thorough understanding of what components are important to our members. More importantly, the analysis identifies which components are critical in nature and require club or management resources.

The Master Board of Directors recently authorized a committee to review our community cable contract. The current contract with Comcast expires in October 2012. The committee will be researching the desirability, from a community standpoint, of a bundled cable or media contract. And if the results are in favor of bulk media, the next step would then be to explore available opportunities in the market. Significant work is yet to begin, as we are in our infancy tackling this complicated matter.

As a reminder, walking, biking, or jogging on the golf course is prohibited dawn to dusk. Please be sure to remind your visitors or renters of this policy. In late 2010, a central Florida man was killed after an errant golf ball struck him in the head. The golf course is no place for anyone not playing the game. It is NEVER a good idea to be on the golf course or cart paths during darkness. We have also had numerous close calls as early morning maintenance workers may not see walkers. For safety’s sake, please stay off the golf course unless you are playing golf.

Lucky Thursday makes a return in 2011! We had so much fun last year, we decided to do it again – with a twist. We’re giving away a cruise! There are a few other changes, too. The event will be a buffet rather than a la carte. This will allow for a far better dining experience regarding timely meal service. The event also has a guaranteed winner every week, with that weekly winner being eligible for the grand prize drawing for a cruise. Be sure to check out all the Lucky Thursday details in this month’s newsletter, or you can log in to countrysidegcc.net for all the event details. We look forward to seeing you Thursday nights this season!

This year, we have five board seats for election. Those areas include Single Family Homes, Country Haven, Country Manor, the Veranda’s, and Country Glen. Interested candidates from those particular areas should return their application to the clubhouse administration office by 5 PM on Friday January 27, 2011.

Finally, I would like to give a special thank you to all of our community volunteers who work tirelessly to make our community better. Committee members, chairs, Master and local association directors, and so many others work countless hours. I can assure you – volunteer compensation does not make it worth their while! You all do an amazing job – your contributions to the community are significant. Thank you.

Happy New Year, and as always, if we can be of service to you, please don’t hesitate to ask.
Countryside Code of Ethics and Code of Conduct

On behalf of the Master Board of Directors, the Presidents Council, the Woman’s Advisory Council, the management and staff of your club, I would like to wish everyone a Happy and Healthy New Year filled with fun times and warm friendships. Now that the holidays have been celebrated it’s time for the board to focus on the coming year. But first please join me in welcoming Linda Allan as the new Director from the single family homes. Linda has a distinguished business and volunteer background including 12 years on the Board of Trustees of Hood College and service as President of two separate homeowner associations. Linda is a fine addition to your board.

Five of the nine board terms are scheduled to expire in March and the process for filling those positions has already begun with a letter sent to the areas affected requesting nominations to be filed no later than January 27, 2011. I would urge anyone interested in running for the board to explore that option by attending an informational program to be conducted by the Governance Enhancement Committee on January 24, 2011. This presentation will provide insight into what the duties, responsibilities and expectations are of a Master Board Director.

I also believe that it is important for our membership to know that all of our volunteers, including Master Board directors and committee members must adhere to our Code of Ethics and Code of Conduct those relating to the Master Board are as follows:

As a Member of the Board of Directors, I will:

- Listen carefully to my fellow board members and carefully consider and respect their opinions;
- Recognize the authority vested in the board;
- Respect and support all majority decisions of the board;
- Keep well informed of developments relevant to issues that may come before the board;
- Participate actively in board meetings and actions and not discuss elsewhere what I am unwilling to discuss in board meetings;
- Bring to the attention of the board any issues I believe will have a significant effect on our organization or those we serve;
- Attempt to communicate the needs of those we serve to the board of directors;
- Refer complaints directly to the proper level on the chain of command;
- Recognize my job is to ensure that the organization is well managed, not necessarily to manage the organization;
- Represent all those whom this organization serves vs. geographic or special interest groups;
- Consider myself a “trustee” of the organization and do my best to ensure it is well maintained, financially secure and always operating in accord with our stated objectives;
- Work to learn how to do my job better; and
- To abide by all rules and regulations as set forth by our documents and the Board of Directors.

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Lucky Thursday with a New Twist!

Lucky Thursday Grand Prize? $1,000 Carnival Fun Ship Dollars to be used towards the Cruise of your choice!

When? Thursdays beginning January 6 thru March 31 (except March 17!)

What time? Buffet 5 to 8 PM; Drawing at approximately 7 PM

How Much? $14.99++ per person each Thursday

Reservations? Not required, but strongly recommended. Each event can accommodate about 200 guests. Reservations are for the Main Dining Room. The bar and atrium may not be reserved. Reservations may be made 1 week in advance of each event, and walk-ins may be accepted in the bar areas until we reach maximum capacity.

Can I Bring Guests? Guests are welcome, but not eligible for the drawing.

Will there be other games? Yes. Come to the event to find out!

What’s on the Buffet? The menu changes weekly and will be posted online and through an e-mail blast one week prior to the event.

How do we play? Each Thursday, we will draw owner names from a hat until we reach an owner who is present at the Lucky Thursday event. An owner is considered present at the event by participating in the $14.99 buffet that particular evening. The owner who is present and name is drawn that particular evening will receive a $100 club gift certificate. Their name will also be eligible for the grand prize drawing. This process repeats each Thursday except March 17, St. Patrick’s Day. On the last Thursday in March, the only drawing to be taken place will be for the Grand Prize Drawing. Only the weekly winners will be eligible for the Grand Prize Drawing. One name will be drawn from the Grand Prize Drawing group, which shall be the Grand Prize winner.

Disclaimer: The club is not responsible for the payment of prize related taxes.

* Renters are not eligible for the drawing, but are welcome to attend.
How To Fill Out Your Score Card?

I hope everyone had a happy, safe and healthy holiday season. I can’t believe that 2011 is already here. We are looking forward to another great year here at Countryside and with an active golfing and social calendar, it would be difficult to not have a great year.

I have been making a push during league days to have everyone properly fill out the scorecard. We are looking for you to only put down your gross score on the scoring line next to your name without the use of slashes. In other words, do not put your gross score slash net score. Also, please ensure that your partners in the other cart use the duplicate scorecard. Before you turn in the official signed scorecard for your group, please confirm that the individual as well as the team scores match. This will make it easier for us to determine what the correct team and individual scores are. This will help us in running a fair competition, determine the correct winners and post correct individual scores. Thank you for your help and cooperation.

In January, we have our 2011 Men’s & Ladies Match Play Championship. These events have a $50 entry fee which includes prizes and a Draw Party which occurs on Monday, January 10th at 5 p.m. The first matches take place on Thursday, January 13th. Those will be tee times off the 1st and 10th holes. This year, we will have a double elimination tournament instead of having the consolation stroke play event. All matches will take place on consecutive Thursdays until our champions are crowned. You will be responsible for your cart fees each time you play. Last year’s Champions were Ann Marie O’Neil and Charlie Smith. I would like to wish them the best of luck in defending their titles in this year’s event. Be sure to not miss this event, as it is one of the best events we have. There is always great competition and even better stories that come out of the matches.

We will be having a Wilson Demo Day on Monday, January 10th from 11 am until 2 pm. Please stop by and try out their new products.

If you are looking for a New Year’s Resolution, how about working on your short game! We have all heard the expression “drive for show and putt for dough”. We offer clinics on Tuesdays, Thursdays, and Saturdays with a variety of topics and they are open to all members. Monday Clinics are open to Lady 9 Holers.

I look forward to a having a great season and seeing you out on the course.

TK Matthews
Director of Golf

Golf Dress Code

Please make sure to review the Countryside Golf Dress Code prior to golfing. Also, share it with your guests. Thank you.
That one of our country’s traditions of eating of ham or pork for good luck on New Year’s Day actually started in Europe?

In Europe hundreds of years ago, wild boars were caught in the forests and killed on the first day of the year. Also, a pig uses its snout to dig in the ground in a forward direction. Maybe people liked the idea of moving forward as the new year began, especially since pigs are also associated with plumpness and getting plenty to eat. However the custom arose, Austrians, Swedes, and Germans frequently choose pork or ham for their New Year’s meal. They brought this tradition with them when they settled in different regions of the United States. New Englanders often combine their pork with sauerkraut to guarantee luck and prosperity for the coming year. Southern luck-bringing foods are round or ring-shaped, because this signifies that the old year has been completed. Black-eyed peas are an example of this, and they are part of one of New Year’s most colorful dishes, Hoppin’ John, which is eaten in many southern states. Hoppin’ John is made with black-eyed peas or dried red peas, combined with hog jowls, bacon, or salt pork and rice. Traditionally, the children in the family might even hop around the table before the family sits down to eat this lucky dish!
### January 2011

#### Sunday Brunch

- **Breakfast Buffet:** 1:00 & 4:00 PM
- **Bar Menu:** 11:00 - 7:00 pm

#### Monday

- **Lunch:** 11:30-2:00 pm
- **Bar Menu:** 2:00 - 7:00 pm

#### Tuesday

- **Lunch:** 11:30-2:00 pm
- **Bar Menu:** 2:00 - 7:00 pm

#### Wednesday

- **Lunch:** 11:30-2:00 pm
- **Dinner 5:00-9:00 pm**
- **Bar Menu:** 2:00 - 5:00 pm

#### Thursday

- **Lunch:** 11:30-2:00 pm
- **Dinner 5:00-9:00 pm**
- **Bar Menu:** 2:00 - 5:00 pm

#### Friday

- **Lunch:** 11:30-2:00 pm
- **Dinner 5:00-9:00 pm**
- **Bar Menu:** 2:00 - 5:00 pm

#### Saturday

- **Lunch:** 11:30-2:00 pm
- **Dinner 5:00-9:00 pm**
- **Bar Menu:** 2:00 - 5:00 pm

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**Print Event Flyers at Home:** [countrysidegcc.net](http://countrysidegcc.net) click on Upcoming Events

**Words of Wisdom:**

**Youth is when you're allowed to stay up late on New Year's Eve. Middle age is when you're forced to.**

~Bill Vaughn
Don’t You Just Love the New Year!

My wife Kristen and I went to see the movie Forest Gump for one of our very first dates. This coupled with the fact it was simply a great movie, has made it one of my all time favorites. One of my favorite things about the movie is how quotable it is and how easy it is to use those quotes in life. Who doesn’t remember or hasn’t used the expression “Stupid is as stupid does”? There is a particular scene in the movie that I always think about this time of year and I think it is particularly relevant to Food and Dining here at Countryside. The scene is where Forrest has met up with Lt. Dan in New York City after yet another historical appearance on a TV show for Forrest. They are celebrating New Year’s Eve and have run into two female friends of Lt. Dan. As the countdown begins one of the women stares wistfully and says to Forrest “Don’t you just love New Year’s? You can start all over. Everybody gets a second chance.”

I mentioned that this quote was relevant to Food and Dining here at Countryside because, quite simply, we have endured some challenges in the beginning of the season. While we have had many successes like our Welcome Back Party, Thanksgiving Buffet, and the new Sunday Brunch Buffet. We have felt the growing pains of change within our department as we have evaluated and learned the wants, needs and expectations of the membership here at Countryside. While we have had our ups and downs the one true consistent success I feel we have had is that we have listened and we have reacted quickly when we haven’t been successful. I mentioned in my last article that our resolution as a department was to make 2011 the best ever at Countryside. That coupled with the ability to start all over and to get a second chance as Forrest Gump’s friend mentioned is the approach to success that we are using as we embark on 2011.

In one of my first pieces I wrote for the newsletter I believe I stated how willing the Food and Beverage Department is to meet the needs and or special requests of our membership here at Countryside. Despite this there still seems to be so many that don’t take advantage of this or even seem to be aware of it. I have fielded many comments recently about how they do not like a sauce or a component on a dish but they don’t feel like they have the right to ask for the dish the way they would like it prepared. If you don’t like sauces or specific side dishes, just let your server know how you would like your meal prepared and we will do everything in our power to make it happen. The same goes for items that may not be on the menu as well. We are willing to make special accommodations for our members when we can. If you would like broiled fish or a grilled cheese sandwich that is not on the menu, simply ask. The vast majority of the time we can make these things happen. The only exceptions being when we have don’t have the ingredients, the proper prep, or time. While we ask that you don’t expect of us to have the ability to make every item from the lunch menu or an egg white omelet in the middle of the dinner rush on a busy night, we will do as much as we can to fulfill any reasonable request of our members. Simply (and please) just ask!

One last reminder as we enter the busiest point of our season. It is imperative that you please make reservations, especially for dinner. This is invaluable information that we use to prepare for each meal. It lets us know how much food to purchase and prepare as well as to how much staff to have on hand. We have seen many nights already this season where 75% of our diners did not make reservations. We thank you in advance for calling ahead! Happy New Year!

Chris Fischer
F & B Director
January 2011

Countryside News

SCAM ALERT
by: Eugene Pfaff

Just because we live in a beautiful G A T E D community, it does not make us immune to some of the SCAMS which we all have been hearing about. We know that there have been at least five people here in Countryside who have been exposed to this crime.

These calls have been directed at people of all ages but I believe they are predominately older persons. However, one person using their debit card was alerted by their bank that someone had made two purchases in Russia. Fortunately, the bank called the holder of the card and had time to stop the payments on the transactions and no money was lost.

Another person was called and tried to obtain money because her grandson had gone fishing in Canada—was arrested with two other boys and needed $5000 at once, etc. etc. When the sheriff’s office was called to report this attempt they replied that they receive many of these calls and “were not interested in the details.”

So if one receives any suspicious calls don’t be afraid to hang up on them. If it is important the caller can always call you back!

Countryside Code of Ethics and Code of Conduct
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As a member of the Board of Directors, I will not:

- Criticize fellow board members or their opinions outside the board room;
- Use the organization or my position for my personal advantage or that of my friends or associates;
- Discuss the confidential proceedings of the board outside the board room;
- Promise how I will vote on an issue before hearing the discussion and becoming fully informed of that issue;
- Interfere with the duties of staff or undermine the authority of our staff executive to perform his or her duties; or
- Speak for or in behalf of the organization unless specifically authorized to do so.

COUNTRYSIDE MASTER BOARD CODE OF ETHICS

As a Member of this Board, I will:

- Represent the interests of all people served by this organization;
- Not use the organization or my service on this board for my own personal advantage or for the individual advantage of my friends and supporters;
- Keep confidential information confidential until final action is taken by the board;
- Approach all board issues with an open mind;
- Be prepared to make the best decision for the whole organization;
- Do nothing to violate the trust of those who elect me to the board or those we serve;
- Focus on my efforts on the mission of the organization and not on my personal goals;
- Never exercise authority as a board member except when acting in a meeting with the full board or as I am delegated by the board; and
- Plan to attend every board meeting and committee meetings that I am assigned to as Liaison.

As you can see our community has established very high standards that represent our core values in order that we may serve you better.

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countrysidegcc.net

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Support Our Advertisers...Give them a call!

I hope you all had a safe and happy holiday season. I would like to thank each of you who came to celebrate our annual Holiday Shopping Party. The turnout for this event was better than I could have hoped for, and the event was a great success. With support from Chris Fischer and the Food & Beverage team, we had some wonderful refreshments available. I feel fortunate to be part of such a fantastic club with such a supportive membership.

Well, season is upon us and its full steam ahead. The weather here in SWFL can be wonderful, but we get our fair share of cold snaps. Don’t let that stop you from getting on the course. We have a great selection of jackets and sweatshirts to help keep you warm and in the game when the weather is less than perfect.

We are making every effort to understand the wants and needs of the membership. I have had many of you come in with special requests for certain items. Although we cannot carry everything, I will do what I can to help you get what you need. Please don’t hesitate to ask if you see something you like, and need it in another size. I do special orders all the time, and if it is available to me, I will be happy to get it for you. That goes for golf equipment as well. We are blessed with two great golf pro’s on staff. Both TK and Stephanie would be happy to help you choose the right piece of equipment. Whether it’s a driver, a putter or one of the hybrids TK mentioned last month, they will be happy to get you fixed up with the right clubs.

Happy New Year Everyone.
Countryside Golf & Country Club
600 Countryside Drive
Naples, FL 34104

MARK YOUR CALENDAR:
Community Open House

Contact Your Realtor for Details!
Sunday, February 13, 2011
1:00 pm - 4:00 pm
and
Sunday, March 13, 2011
1:00 pm - 4:00 pm

COUNTRY WESTERN DINNER/DANCE

ROUND UP YOUR FRIENDS

SATURDAY
JANUARY 22, 2011
TIME 6:00PM - 10:00PM
$20.99++ PER PERSON
Country Attire ~ Denim Okay!

Country Music All Night!
By: Country Roads Band

353-1780 X 5

More Events Listed Online: countrysidegcc.net